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by Roberta Frati

Per il comprensorio conciario di Solofra è un appuntamento molto atteso. Ogni sei mesi rappresenta un momento di cultura, di incontri, di informazioni, di affari e di convenevoli. Partecipano tutte le personalità del luogo con in testa il sindaco Michele Vignola e il vicesindaco Pasquale Gallucci a sottolineare l'importanza sociale dell'avvenimento.

L'evento, organizzato dalle Aziende Officina Chimica in Movimento e Chimica Italiana e in collaborazione con l'European Fashion Designers' Center di Firenze, si è svolto il 12 luglio 2013, nella suggestiva location dei giardini di Santa Chiara, adiacenti alla Collegiata S. Michele.



Dopo il benvenuto del Sindaco e della giornalista Rita Occidente Lupo il professore Riccardo Lattuada, docente di Storia dell'Arte Moderna presso l'Università degli Studi a Napoli, ha parlato di un suo recente libro, una monografia su Francesco Guarino, pittore del periodo barocco italiano, nato a Solofra nel 1611. Ha fatto seguito l'esposizione di Giovanni D'Onofrio, sponsor di questo volume, e subito dopo è stata la volta di Gianluca Gori, ricercatore internazionale dell'EFD Center, che ha commentato il Videotrends contenente i canoni della moda autunno-inverno 2014/2015.

Quattro i temi proposti: Techno Couture, Flemish Flair, Wooded Mood, Armour Thrill. Performance innovativa la sfilata organizzata da Massimiliano Costabile. In passerella abbigliamento, calzature, borse, accessori, tutti realizzati in pelle. Il defilé curato dallo stilista Vito Colacurcio, ha sottolineato la versatilità e la bellezza della pelle italiana.

In seguito i visitatori si sono soffermati a lungo a visionare l'esposizione dei pellami delle Aziende organizzatrici. Di grande spicco pellami al cui interno sono stati iniettati e termosaldati merletti o piume, una novità assoluta. Molto gradito il kit professionale offerto dall' EFD Center contenente la rivista Obiettivo Moda, la Color Card e il Dvd con i quattro temi. A conclusione un ricco dinner cocktail di raffinato livello.

An essential appointment for the Solofra leather tanning district takes place every six months. It represents a meeting point for culture, information, business and social exchanges. Local personalities, starting with mayor Michele Vignola and deputy mayor,

Pasquale Gallucci, take part in the project, emphasizing its importance to the area.

The event, organized by the Firms Officina Chimica in Movimento and Chimica Italiana, in collaboration with the European Fashion Designers' Center of Florence, was held on July 12, 2013 in the gardens of Santa Chiara, adjacent to the Collegiata San Michele.

Following the welcome address by the mayor and journalist Rita Occidente Lupo, professor Riccardo Lattuada, who teaches History of Modern Art at the University of Naples, discussed his most recent book, a study on Francesco Guarino, Italian Baroque painter, born in Solofra in 1611. Giovanni D'Onofrio, the sponsor of this volume, then intervened, and afterwards, Gianluca Gori, international researcher for the EFD Center, commented the Videotrends illustrating Fall-Winter 2014/2015 fashion trends. Four themes were proposed: Techno Couture, Flemish Flair, Wooded Mood, Armour Thrill. There was also a fashion show organized by Massimiliano Costabile featuring clothing, footwear, bags and accessories, all in leather. The show, created by designer Vito Colacurcio, emphasized the versatility and beauty of Italian leather.

Visitors were able to view the leather collections exhibited by participating Firms. The latest novelty: leathers featuring lace or feathers, injected and heat-sealed on the inside. The professional kit provided by the EFD Center, including the Obiettivo Moda magazine, Color Card and Dvd with 4 themes was greatly appreciated. A refined cocktail party concluded the evening.

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